

Juliet Diamond

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EXPERIENCE

Senior Producer, David & Goliath

2015 – Present

- Broadcast and digital content for Kia, Jack in the Box, CA Lottery, and Applebees.

Sr./EP Content Producer and Post Production Producer - Freelance

- **72andSunny** - Commercials and social media content for Carl's Jr. and various clients. 2015, 2006 - 2007

- **POSITIVITY/Court Crandall** - Oberto Beef Jerky brand campaign with Stephen A. Smith. 2014 – 2015

- **WONGDOODY** - Executive Producer LA - Amazon, Full Tilt Poker, E!, and Methodist Hospital commercials. 2013 – 2014

- **Arsenal FX** - Visual Effects and Finishing. 2013

- **Saatchi** - Documentary web-films, banners, running footage & commercials for Toyota. 2010 – 2012

- **Kastner & Partners** - Commercials for adidas Golf. 2012

- **The Cimarron Group** - Commercials for MGM Detroit/TAP. 2012

- **Innocean** - Hyundai Hybrid Sonata commercial with wild animals. 2011

- **Deutsch** - Commercials and mnemonics for HTC. Prepped viral video for HTC. 2009

- **GSD&M** - Commercials for AT&T. 2008 - 2009

- **180LA** - Commercials /webisodes for adidas and Sony. Video installations for Bombay Sapphire. 2008

- **Spin Master** - Launched Liv Dolls Brand commercials, viral and direct response. 2008 - 2010

- **MGA Entertainment** - Commercials for various toy properties. 2007

- **Rubin Postaer & Assoc.** - Commercials and web content for SoyJoy. 2006

- **Jigsaw Edit** - Bidding and Supervision on multiple projects. 2006

- **Cut + Run Editorial** - Bidding and Supervision on multiple projects. 2006

- **Stardust** - Motion graphics producer for Honda FIT launch. 2006

- **The Gurin Company** - "Miss USA" Field Producer on location in Baltimore. 2006

- **Strategic Perception** – E.P. for eleven high-profile political candidates nation-wide. 2004

- **McCann/LA** - Friskies films and Cathay Pacific Radio. 2000

- **Mattel Toys, Inc.** - Commercials and corporate sizzle films. 2000

Executive Producer, Pitch

2010 - 2011

- Created and managed production department consisting of Business Affairs, Digital and Broadcast Producers.

- Implemented process: Server organization, templates, schedules, outside resources and internal education.

- Recruited key personnel in a variety of positions to staff up agency.

- Produced multiple overlapping projects prior to having any production staff. Each involved a promotional tie-in partner (eg Paramount, Nickelodeon, Fox) in conjunction with Burger King.

Executive Producer, Optimus Editorial

2006 - 2007

- Built brand recognition and established clientele for a new editorial house in the competitive Los Angeles market.

- Managed budgets, schedules, staff and technical aspects for brand-name clients.

Senior Producer, Ogilvy & Mather

2000 – 2004

- Produced on average 25 commercials per year.

- Initiated new technologies to minimize client costs and maximize agency creative (eg. Film to HD transition).

- Trained assistant producers and managed their work on multiple projects.

Additional Experiences Include

- Shooting abroad (Australia, Europe, Mexico, and Canada).

- Working with celebrities, dignitaries, professional athletes, exotic animals and children.

- Facebook apps, banner ads, microsite development, in-store displays, packaging, and experiential.

EDUCATION

- Pepperdine University, Malibu, CA - B. F. A. Advertising (cum laude)