

# Juliet Diamond

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## EXPERIENCE

### Executive Producer, David & Goliath

2015 – Present

- Broadcast and digital content for Kia, Jack in the Box, CA Lottery, and Applebees.

### Sr./EP Content Producer and Post Production Producer - Freelance

- **72andSunny** - Commercials and social media content for Carl's Jr. and various clients. 2015, 2006 - 2007
- **POSITIVITY/Court Crandall** - Oberto Beef Jerky brand campaign with Stephen A. Smith. 2014 – 2015
- **WONGDOODY** - Executive Producer LA - Amazon, Full Tilt Poker, E!, and Methodist Hospital commercials. 2013 – 2014
- **Arsenal FX** - Visual Effects and Finishing. 2013
- **Saatchi** - Documentary web-films, banners, running footage & commercials for Toyota. 2010 – 2012
- **Kastner & Partners** - Commercials for adidas Golf. 2012
- **The Cimarron Group** - Commercials for MGM Detroit/TAP. 2012
- **Innocean** - Hyundai Hybrid Sonata commercial with wild animals. 2011
- **Deutsch** - Commercials and mnemonics for HTC. Prepped viral video for HTC. 2009
- **GSD&M** - Commercials for AT&T. 2008 - 2009
- **180LA** - Commercials /webisodes for adidas and Sony. Video installations for Bombay Sapphire. 2008
- **Spin Master** - Launched Liv Dolls Brand commercials, viral and direct response. 2008 - 2010
- **MGA Entertainment** - Commercials for various toy properties. 2007
- **Rubin Postaer & Assoc.** - Commercials and web content for SoyJoy. 2006
- **Jigsaw Edit** - Bidding and Supervision on multiple projects. 2006
- **Cut + Run Editorial** - Bidding and Supervision on multiple projects. 2006
- **Stardust** - Motion graphics producer for Honda FIT launch. 2006
- **The Gurin Company** - "Miss USA" Field Producer on location in Baltimore. 2006
- **Strategic Perception** – E.P. for eleven high-profile political candidates nation-wide. 2004
- **McCann/LA** - Friskies films and Cathay Pacific Radio. 2000
- **Mattel Toys, Inc.** - Commercials and corporate sizzle films. 2000

### Executive Producer, Pitch

2010 - 2011

- Created and managed production department consisting of Business Affairs, Digital and Broadcast Producers.
- Implemented process: Server organization, templates, schedules, outside resources and internal education.
- Recruited key personnel in a variety of positions to staff up agency.
- Produced multiple overlapping projects prior to having any production staff. Each involved a promotional tie-in partner (eg Paramount, Nickelodeon, Fox) in conjunction with Burger King.

### Executive Producer, Optimus Editorial

2006 - 2007

- Built brand recognition and established clientele for a new editorial house in the competitive Los Angeles market.
- Managed budgets, schedules, staff and technical aspects for brand-name clients.

### Senior Producer, Ogilvy & Mather

2000 – 2004

- Produced on average 25 commercials per year.
- Initiated new technologies to minimize client costs and maximize agency creative (eg. Film to HD transition).
- Trained assistant producers and managed their work on multiple projects.

### Additional Experiences Include

- Shooting abroad (Australia, Europe, Mexico, and Canada).
- Working with celebrities, dignitaries, professional athletes, exotic animals and children.
- Facebook apps, banner ads, microsite development, in-store displays, packaging, and experiential.

## EDUCATION

- Pepperdine University, Malibu, CA - B. F. A. Advertising (cum laude)